

TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER May 2022



About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.



About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period (AAS = TLH / Hours in period).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.





1.01

GLOBAL

365 Digital

1

2

3



7,741

2,289,803

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	419,665	191,652,541	0.66
2	Prisa Radio	189,881	79,779,639	0.71
3	Talpa Radio	122,822	19,282,130	1.93
4	NPR Member Stations	99,300	36,620,586	0.81
5	Audacy	90,485	37,581,006	0.72
6	Cumulus Streaming Network	60,891	20,767,848	0.87
7	Bell Media	44,839	9,874,447	1.35
8	EMF	38,321	7,893,520	1.42
9	Grupo Acir	34,964	12,175,784	0.87
10	Medialaan	32,645	5,617,984	1.76
11	Univision	29,957	15,845,394	0.57
12	Beasley Broadcasting Corporate	28,517	10,359,824	0.83
13	CRP Radios	27,134	11,169,443	0.73
14	AccuRadio	24,636	4,637,845	1.59
15	Hubbard Broadcasting	21,867	6,484,170	1.00
16	Cogeco Media Inc	21,359	4,989,213	1.26
17	Karnaval.com	18,495	8,577,108	0.66
18	Grupo Radio Centro	17,005	6,475,092	0.79
19	Grupo Godó	15,776	5,848,457	0.81
20	Grupo JBFM	15,284	5,823,322	0.79
21	Grupo Alpha Media	14,859	6,998,885	0.64
22	New York Public Radio	14,210	4,673,693	0.91
23	Grupo BluRadio	14,071	9,163,678	0.45
24	Salem Communications	12,700	4,709,043	0.80
25	Commerciele Radio Nederland B.V.	12,247	2,544,259	1.45

Notes:

[·] Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



GLOBAL

Daypart: 6am-12am M-SUN Month: May 2022

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	829,059	587,756,792	0.77
2	Talpa Network	122,046	38,792,115	1.74
3	365 Digital	5,138	2,808,929	0.99

Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	310,112	256,228,477	0.66
2	Prisa Radio	134,727	106,185,059	0.69
3	Talpa Radio	91,384	25,672,993	1.96
4	NPR Member Stations	79,208	52,039,234	0.83
5	Audacy	64,994	47,602,108	0.74
6	Cumulus Streaming Network	42,022	25,405,400	0.90
7	Bell Media	31,959	12,583,823	1.38
8	EMF	29,509	11,145,596	1.43
9	Medialaan	24,524	7,707,233	1.75
10	Grupo Acir	24,398	15,955,062	0.84
11	CRP Radios	20,044	15,565,397	0.71
12	Beasley Broadcasting Corporate	19,754	12,800,722	0.85
13	Univision	19,427	18,309,997	0.58
14	AccuRadio	17,649	6,164,523	1.57
15	Hubbard Broadcasting	15,170	7,933,385	1.04
16	Cogeco Media Inc	14,724	6,053,352	1.31
17	Karnaval.com	14,597	13,218,283	0.61
18	Grupo Radio Centro	11,901	8,411,566	0.77
19	Grupo JBFM	11,462	8,262,955	0.76
20	Grupo Godó	11,370	8,076,951	0.77
21	New York Public Radio	11,331	6,539,722	0.94
22	Grupo Alpha Media	10,099	8,579,356	0.65
23	Commerciele Radio Nederland B.V.	10,020	3,727,304	1.48
24	Grupo America	9,650	7,077,885	0.74
25	Grupo BluRadio	8,965	10,785,074	0.44

Notes:
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ATSL

SS

U.S.

Rank

Daypart: 6am-8pm M-F Month: May 2022

Sales Network



1	iHeartMedia Network	1,165,174	460,505,310	0.76
Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	405,840	184,825,904	0.66
2	NPR Member Stations	92,489	34,184,613	0.80
3	Audacy	90,275	37,431,077	0.72
4	Cumulus Streaming Network	59,973	20,441,899	0.88
5	EMF	37,312	7,575,171	1.44
6	Univision	29,941	15,838,159	0.57
7	Beasley Broadcasting Corporate	27,944	10,201,465	0.83
8	Hubbard Broadcasting	21,764	6,407,175	1.01
9	AccuRadio	14,412	2,577,559	1.67
10	New York Public Radio	13,004	4,166,930	0.93
11	Salem Communications	12,565	4,651,893	0.80
12	Urban One	12,026	4,584,174	0.79
13	Bonneville International	10,071	4,099,951	0.74
14	MediaCo Holding Inc	8,465	4,125,940	0.62
15	Prisa Radio	8,251	4,803,926	0.52
16	Midwest Communications	7,702	1,722,693	1.32
17	Entravision Communications Corporation	6,175	3,030,010	0.62
18	Classical KUSC/KDFC	5,476	1,158,434	1.40
19	Estrella Media	4,585	2,136,604	0.65
20	ESPN Radio Corporate	4,084	2,445,903	0.50
21	WAMU	3,724	1,540,987	0.72
22	Sinclair Telecable	2,969	990,219	0.90

Notes:

23

24

25

Lotus Communications Corp

Meruelo Media Holdings

Connoisseur Media

2,856

2,701

2,519

1,287,486

1,216,455

550,671

0.67

0.67

1.36

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U.S.

Daypart: 6am-12am M-SUN

Month: May 2022



Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	298,936	245,931,113	0.67
2	NPR Member Stations	73,102	48,055,236	0.83
3	Audacy	64,820	47,381,699	0.75
4	Cumulus Streaming Network	41,251	24,904,365	0.90
5	EMF	28,696	10,670,381	1.46
6	Univision	19,416	18,300,448	0.58
7	Beasley Broadcasting Corporate	19,321	12,588,658	0.84
8	Hubbard Broadcasting	15,079	7,812,879	1.05
9	New York Public Radio	10,275	5,738,683	0.98
10	AccuRadio	9,786	3,219,473	1.66
11	Salem Communications	8,599	5,506,883	0.84
12	Urban One	8,357	5,493,005	0.83
13	MediaCo Holding Inc	6,832	6,012,288	0.62
14	Bonneville International	6,789	4,832,106	0.77
15	Prisa Radio	5,667	5,906,467	0.52
16	Midwest Communications	5,331	2,177,248	1.32
17	Classical KUSC/KDFC	4,545	1,745,673	1.42
18	Entravision Communications Corporation	3,830	3,373,828	0.63
19	ESPN Radio Corporate	3,648	4,208,345	0.47
20	WAMU	2,940	2,142,130	0.75
21	Estrella Media	2,784	2,362,183	0.65
22	Sinclair Telecable	2,010	1,170,507	0.94
23	Meruelo Media Holdings	1,976	1,606,568	0.68
24	Lotus Communications Corp	1,815	1,454,065	0.68
25	Connoisseur Media	1,800	709,485	1.37

Notes

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LATAM

Daypart: 6am-7pm M-F Month: May 2022



Rank	Publisher	AAS	ss	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,499	40,167,878	0.70
2	Grupo Acir (Mexico)	33,587	10,782,726	0.87
3	CRP Radios (Peru)	24,818	8,960,125	0.78
4	Grupo JBFM (Brazil)	15,598	5,458,712	0.80
5	RCN Radio (Colombia)	15,221	6,010,220	0.69
6	Grupo Radio Centro (Mexico)	15,159	5,033,515	0.84
7	Grupo Alpha Media (Argentina)	14,678	6,339,551	0.65
8	Grupo BluRadio (Colombia)	13,067	7,822,352	0.45
9	Grupo América (Argentina)	11,877	3,775,092	0.87
10	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,636	1,927,093	1.42
11	Grupo Camargo de Comunicação (Brazil)	9,422	3,962,066	0.67
12	Grupo Mix de Comunicacao (Brazil)	8,945	2,229,075	1.13
13	Organizacion Radial Olimpica (Colombia)	7,886	3,488,851	0.62
14	LS4 Radio Continental SA (Argentina)	7,784	1,877,579	1.16
15	Jovem Pan - SP (Brazil)	7,254	4,896,919	0.41
16	MVS Radio (Mexico)	6,458	2,281,776	0.79
17	SAUDADE FM (Brazil)	5,213	1,837,552	0.79
18	Nova Brasil (Brazil)	4,867	1,443,577	0.95
19	Multimedios (Mexico)	4,419	1,645,404	0.75
20	Grupo Radiopolis (Colombia)	4,319	1,368,525	0.88
21	Rádio Alvorada (Brazil)	3,880	930,260	1.17
22	Radio Kiss FM (Brazil)	2,788	819,974	0.96
23	Imagen (Mexico)	2,732	1,011,237	0.76
24	NRM (Mexico)	2,642	989,007	0.75
25	Dial Brasil (Brazil)	2,579	779,085	0.93

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LATAM

Daypart: 6am-12am M-SUN Month: May 2022

Rank	Publisher	AAS	ss	ATSL
1	Prisa Radio (Spain and Latam Countries)	64,207	51,007,416	0.68
2	Grupo Acir (Mexico)	22,159	14,508,322	0.84
3	CRP Radios (Peru)	17,394	12,883,723	0.74
4	Grupo JBFM (Brazil)	11,194	8,057,748	0.76
5	RCN Radio (Colombia)	10,968	9,199,930	0.64
6	Grupo Radio Centro (Mexico)	10,090	6,744,943	0.82
7	Grupo Alpha Media (Argentina)	9,516	7,961,481	0.66
8	Grupo América (Argentina)	9,254	6,713,272	0.75
9	Grupo BluRadio (Colombia)	7,803	9,326,595	0.44
10	Grupo Camargo de Comunicação (Brazil)	6,682	5,689,660	0.65
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,142	2,517,498	1.35
12	Grupo Mix de Comunicacao (Brazil)	5,859	3,089,141	1.05
13	Organizacion Radial Olimpica (Colombia)	5,709	5,169,448	0.60
14	LS4 Radio Continental SA (Argentina)	5,385	2,850,187	1.04
15	Jovem Pan - SP (Brazil)	5,045	6,501,063	0.42
16	MVS Radio (Mexico)	4,102	2,920,342	0.77
17	SAUDADE FM (Brazil)	3,885	2,846,135	0.75
18	Nova Brasil (Brazil)	3,529	2,214,050	0.88
19	Multimedios (Mexico)	3,061	2,453,427	0.69
20	Grupo Radiopolis (Colombia)	2,829	1,820,291	0.85
21	Rádio Alvorada (Brazil)	2,604	1,316,125	1.09
22	Igreja Pentecostal Deus e Amor (Brazil)	2,273	2,081,778	0.58
23	Cadena 3 Argentina (Argentina)	1,951	1,334,611	0.79
24	Radio Kiss FM (Brazil)	1,896	1,134,643	0.92
25	NRM (Mexico)	1,868	1,426,199	0.72

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EMEA

Daypart: 6am-7pm M-F Month: May 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	161,589	25,172,077	1.81
2	365 Digital	8,049	2,198,865	1.02
				85.1
Rank	Publisher	AAS	s ss	ATSL
1	Talpa Radio (Netherlands)	126,439	18,493,178	1.95

Rank	Publisher	AAS	ss	ATSL
1	Talpa Radio (Netherlands)	126,439	18,493,178	1.95
2	Prisa Radio (Spain and Latam Countries)	85,742	31,371,735	0.78
3	DPG Media (Netherlands)	42,515	6,515,164	1.89
4	Medialaan (Belgium)	33,622	5,385,728	1.67
5	RadioCorp (Netherlands)	19,450	3,690,451	1.48
6	Karnaval.com (Turkey)	18,592	7,902,317	0.69
7	Grupo Godó (Spain)	16,421	5,651,383	0.82
8	Commerciele Radio Nederland B.V.(Netherlands)	12,450	2,393,739	1.40
9	RadiaCZ (Czech Republic)	11,556	1,475,617	2.16
10	Fresh Media Bulgaria	9,170	1,452,379	1.92
11	Active Radio A.S. (Czech Republic)	9,105	1,242,008	2.05
12	Primedia Broadcasting (South Africa)	8,049	2,198,865	1.02
13	SABC (South Africa)	7,108	2,741,991	0.68
14	Unidad Editorial (Spain)	5,674	3,135,986	0.54
15	Vlaanderen Eén NV (Belgium)	5,141	756,469	1.85

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EMEA

Daypart: 6am-12am M-SUN Month: May 2022

Rank	Sales Network	AAS	ss	ATSL
1	Talpa Network	120,863	38,080,923	1.66
2	365 Digital	5,044	2,740,106	1.07

Rank	Publisher	AAS	ss	ATSL
1	Talpa Radio (Netherlands)	90,835	25,319,414	2.07
2	Prisa Radio (Spain and Latam Countries)	63,838	48,332,281	0.73
3	DPG Media (Netherlands)	29,334	8,702,895	1.86
4	Medialaan (Belgium)	24,452	7,654,287	1.76
5	RadioCorp (Netherlands)	14,705	5,462,700	1.42
6	Karnaval.com (Turkey)	14,243	12,922,358	0.62
7	Grupo Godó (Spain)	11,306	8,018,863	0.83
8	Commerciele Radio Nederland B.V.(Netherlands)	9,889	3,655,745	1.49
9	RadiaCZ (Czech Republic)	7,512	2,149,829	1.95
10	Fresh Media Bulgaria	5,975	2,003,130	1.77
11	Active Radio A.S. (Czech Republic)	5,308	1,519,716	1.90
12	SABC (South Africa)	5,115	4,131,184	0.63
13	Primedia Broadcasting (South Africa)	5,044	2,740,106	1.07
14	Unidad Editorial (Spain)	4,681	5,483,952	0.50
15	Vlaanderen Eén NV (Belgium)	4,001	1,157,325	1.92

Notes:

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Resources

Access the Monthly Rankers:

https://www.tritondigital.com/resources/monthly-rankers/rankers-archive

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers Ranker@TritonDigital.com